

Press Release
Viksit Bharat Run, 2025

The Embassy of India in Helsinki and Finland Kannada Association Ry (FINKA), jointly with MY Bharat, under the Ministry of Youth Affairs and Sports, Government of India, successfully organised the **Viksit Bharat Run 2025** on **28 September 2025**. Held simultaneously across **over 150 international locations**, the event became a truly global celebration of service, fitness, and sustainability. The run in Helsinki drew enthusiastic participation from the Indian diaspora, local communities, students, professionals, and friends of India.

The run was held as part of **Seva Pakhwada (17 September - 2 October)**, and reflected the transformative progress India has achieved in areas such as infrastructure, healthcare, technology, education, and sustainability under the leadership of Prime Minister Shri Narendra Modi. The community in Helsinki reaffirmed its commitment to the Prime Minister's vision of **Viksit Bharat, a developed India**, by joining the run.

Under the theme **“Run to Serve the Nation,”** participants from Helsinki came together for community runs of **3 Kms**, turning the event into a powerful statement of collectiveness. More than a fitness activity, the event celebrated the ideals of **Seva Bhav** (spirit of service) and echoed Prime Minister Shri Narendra Modi's vision of **Viksit Bharat @ 2047**. It also embodied India's **Swadeshi ethos**, highlighting the collective call for self-reliance, inclusivity, and environmental responsibility. The turnout was remarkable, with 150 runners, around 20 volunteers and 20 community organization joining hand to make the event a grand success.

Pledge for a Viksit Bharat and Aatmanirbhar Bharat

A key moment of the event was the collective recitation of the **Viksit Bharat and Aatmanirbhar Bharat Pledge**, where participants committed to contributing towards India's journey of becoming a developed nation by 2047. This gesture brought Helsinki city closer to Indians across the globe, aligning with the Hon'ble Prime Minister Shri Narendra Modi's vision of a Viksit Bharat and reinforcing a shared aspiration for growth, innovation, and global leadership.

Ek Ped Maa Ke Naam: A Green Commitment

In addition to the run, the **“Ek Ped Maa Ke Naam”** campaign was embraced by the community in Helsinki city. A tree sapling planted honouring loved ones and underscoring the link between personal responsibility and environmental sustainability. This act served as a living reminder of India's commitment to building a greener planet.

Diaspora Engagement and Global Partnerships

The Viksit Bharat Run became a platform for **diaspora engagement and youth mobilisation**, with Indian Missions partnering community groups, cultural bodies, and local organisations worldwide. It reinforced the spirit of **Vasudhaiva Kutumbakam** – “the world is one family.” Globally Indian communities ran together, taking pride in their heritage and reaffirming their role in India's journey towards a Viksit Bharat.

A Landmark Global Celebration

The **Viksit Bharat Run 2025** emerged as one of India's largest global outreach initiatives. It carried a strong message of unity, resilience, and shared responsibility, while also showcasing India's cultural and developmental strides. The run sowed seeds of hope and service for a stronger, more inclusive India.

Together, let us continue the journey towards a **Viksit Bharat** - a developed, self-reliant India rooted in service and global leadership.

Helsinki

28 September 2025